



PHS MUSIC BOOSTERS
COMMUNITY . SUPPORT . PASSION .

Community Sponsorship Opportunities

Dear Prospective Community Partners,

Welcome to the Portola High School Music Boosters Sponsorship Opportunities!

We are thrilled to invite you to join us in supporting the dynamic and talented music students at Portola High School. The PHS Music Boosters are dedicated to enhancing the music program, which includes our renowned Marching Band, vocal ensembles, orchestras, jazz bands, wind ensemble, and more. With over 800 students involved, our music program is a cornerstone of the school's community spirit.

In the past year, our

- ★ **Pop Ensembles & Guitar programs:**
 - Expanded community outreach, performing at **5 local events** and building partnerships with **2 nearby colleges/universities**.
 - Concert attendance increased by **over 25%** compared to previous year.
- ★ **Band and Orchestra:**
 - Achieved a **20% increase in membership**, reaching **319 students** this year.
 - Hosted the **first-ever Orchestra Night**, bringing together **over 150 string students** from Portola, Beacon, Solis, and Cadence middle schools.
- ★ **Marching Band:**
 - First ever Second Semester Marching Band this year!
 - Hosting Phantom Regiment auditions for 2nd year in a row.
- ★ **Color Guard:**
 - First Year JV and Varsity Teams this Spring!
 - Hosting WGASC Championships for 3rd year in a row.

As we continue to participate in marching band, state choirs, winter guard, and indoor percussion seasons, along with numerous concerts, events and festivals across California, we are excited to offer sponsors the chance to gain significant visibility and community engagement.

By becoming a sponsor, your organization will benefit from prominent exposure through various channels including our website, social media platforms, event banners and even spirit apparel. This is a fantastic opportunity to support the arts while showcasing your commitment to community development.

We look forward to exploring how we can partner together for an exceptional school year!

PHS Music Boosters

President | Lee Chhen Stewart | musicboosterportolahs@gmail.com

Fundraising Director | Tran Traska | musicboosterphsfundraising@gmail.com

PHS Music Boosters Inc/PHS Music Boosters (IRS EIN: 82-1740565) is a IRC Section 501(c)(3) public charity. Donors can deduct contributions made to PHS Music Boosters under IRC Section 170. Fair value of items received by donors are not deductible contributions.

Connect with PHS Music Boosters: www.phsmusicbooster.org / Instagram: @musicboosterphs



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Sponsorship Benefits

By sponsoring the Portola High School Music Boosters, you will gain visibility among around 800 musicians, along with their friends, and families during practices, music concerts, and productions in Irvine and the broader Southern California/Orange County region.

Sponsors can designate a specific music program or category for your donations. Our website, phsmusicbooster.org, can provide you further insights into designate your sponsorship.

Maestro Sponsors : \$5,000 and up

- Thank you banner on Social Media Platform
- Thank you/Welcome banner on PHS Music Boosters Website
- Company logo and link on sponsor page of PHS Music Boosters Website
- Company logo on event poster on Social Media Posting
- Company logo on event banners (physical) during Concerts and Marching Band events
- Company logo on all concert programs for the year.
- Recognition at Marching Band and Vocal Banquets
- Recognition on Concert events
- Company logo on Email Footer - Music Booster Emails to our greater PHS Music Family.
- Company logo on Spirit Gear: T-Shirts and/or Hoodies (Your logo will be featured on newly printed spirit gear for this school year and early next year as part of our sponsorship program)
- Sponsor Award Plaque (Customized to celebrate and remember your valued support)

Virtuoso Sponsors: \$3,000 and up

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- Company logo on event poster on Social Media Posting
- Company logo on event banners (physical) during Concerts and Marching Band events
- Company logo on all concert programs for the year.
- Recognition at Marching Band Banquet
- Recognition on Concert event
- Company logo on Email Footer - Music Booster Emails to our greater PHS Music Family.

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Concerto Sponsors: \$1000

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- Recognition on Concert event
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Boosters Sponsorship: \$500

- Company logo and link on sponsor page of PHS Music Boosters Website
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- Recognition on Concert event
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